

AGENDA

IFC FIG Africa Agri-Finance Client & Partner Event

Leveraging Technology to Expand
Access to Agri-Finance



December 11th - 12th 2024

9.00 – 17.00 December 11th

9.00 – 14.00 December 12th

Hyatt Regency Hotel, Casablanca, Morocco

Wednesday, December 11th

Emcee: Nivanne Mortagy, Regional Industry Head of Operations, Financial Institutions Group (FIG), Africa, IFC

Timing	Activity
8:30 - 9:00	Arrival & Registration (Coffee & Tea)
9:00 - 9:15	Opening and Introductory Remarks Sharing IFC's vision to reduce Africa's food security gap and drive positive change in agriculture. <i>Mr. Aliou Maiga, Regional Industry Director, FIG, Africa, IFC</i>
9:15 - 9:30	Transforming Agrifood Systems: Addressing Food Security Challenges in Africa The session will focus on transforming agrifood systems, discussing the future of food and agriculture, key drivers and triggers for change, and alternative scenarios for sustainable food security. <i>Presenter: Mr. Mohamed Manssouri, Investment Centre Director, FAO</i>
9:30 - 10:30	Enhancing Food Security in Africa: The Africa Agriculture Accelerator Program (AAP) and a Moroccan AgTech Case Study Discover the Africa Agriculture Accelerator Program (AAP) and its mission to enhance food security in Africa through strengthening agricultural value-chains and ecosystems. Explore a successful AgTech partnership in Morocco as a case study, highlighting how AgTech companies are enabling de-risking and expanding access to finance in the agricultural sector. Discussants: <ul style="list-style-type: none">• Mr. Youssef Bencheqroun, CEO, Al Amana• Mr. Hamza Bendahou, Co-founder, SOWIT• Mr. Saad Bendidi, Board of Directors, Foreafric• Mr. Riadh Naouar, Manager, FIG Upstream and Advisory Services, North, West and Central Africa <i>Facilitator: Ms. Margarete Biallas, Agri-finance Practice Lead, North, West, Central Africa, IFC</i>

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Wednesday, December 11th

Timing	Activity
10:30 - 11:00	Networking & Coffee Break
11:00 - 11:30	Revolutionizing AgTech - The Future of Data and AI in Agriculture: Join an insightful fireside chat as we explore the transformative potential of technology in the AgTech industry. This session will delve into how data can revolutionize agri-finance, the game-changing impact of AI, and the ways these advancements are driving progress in agriculture and reshaping the future of the agri-food sector. <i>Speaker: Mr. John Kamara, Founder & Chief Inspiration Officer, AI Centre of Excellence, Africa</i> <i>Facilitator: Ms. Claude Owona, Regional Industry Manager, FIG West Africa, IFC</i>
11:30 - 12:30	Financial Institutions Round Table on Agri-Finance and AgTech: Leading African financial institutions share their innovative approaches in agri-finance and AgTech, and explore strategies for successfully scaling up collaborations between AgTechs and financial institutions. Attendees will gain valuable insights into how financial institutions are leveraging technology to enhance agricultural productivity, improve financial inclusion for farmers, and address the unique challenges of the agri-finance sector. Discussants: <ul style="list-style-type: none">• Mr. Kingsley Adofo-Addo, Head SME Banking, Ecobank Ghana• Mr. Derbie Asfaw, CEO, Cooperative Bank of Oromia• Mr. Omar Balafrej, Directeur Groupe, Bank of Africa• Ms. Laurence Feza, Head of DFI's Development, Rawbank• Mr. Said Jabrani, Membre du Directoire, Crédit Du Maroc <i>Facilitator: Ms. Paula Leynes Felipe, Manager, FIG, Upstream and Advisory Services, Eastern and Southern Africa, IFC</i>
12:30 - 14:00	Lunch: Hyatt Regency Hotel
14:00 - 14:15	IFC Presentation on AgTech Mapping and Models: Showcasing the findings of the IFC AgTech mapping project, the different models which exist, as well as the mapping of AgTechs who primarily provide services to financial institutions. <i>Ms. Margarete Biallas, Agri-finance Practice Lead, North, West, Central Africa, IFC</i>

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Wednesday, December 11th

Timing	Activity
14:15 - 15:30	<p>AgTech Spotlight (Session One)</p> <p>IFC's partner and client AgTechs are invited to present and discuss their businesses or demo a product that is impactful to their clients, fostering mutual learning and collaboration. Discover firsthand knowledge, innovations, and challenges shared by these AgTechs, providing valuable insights into the evolving landscape of agricultural technology.</p> <p>Presenters:</p> <ul style="list-style-type: none">• Ms. Nura Abdul-Rahman, Product Director, Complete Farmer• Mr. Daniel Annerose, CEO, Manobi Africa – agCelerant• Mr. Francis Dossou Sognon, CEO, AgroSfer• Mr. Munir Duri, Founder and Chief Executive Officer, Kifiya• Ms. Noha Omran, Lending and Financial Relations Director, Mozare3 <p><i>Facilitator: Ms. Alexandra Celestine, Regional Industry Manager FIG, Anglophone West Africa and Central Africa, IFC</i></p>
15:30 - 16:00	Coffee Break
16:00 - 17:30	<p>AgTech Spotlight (Session Two)</p> <p>IFC's partner and client AgTechs are invited to present and discuss their businesses or demo a product that is impactful to their clients, fostering mutual learning and collaboration. Discover firsthand knowledge, innovations, and challenges shared by these AgTechs, providing valuable insights into the evolving landscape of agricultural technology.</p> <p>Presenters:</p> <ul style="list-style-type: none">• Mr. Oshone Anavhe, Vice President, Operations, ThriveAgric• Mr. Hamza Bendahou, Co-founder, Sowit• Mr. Abrhame Endrias, Managing Director, Lersha• Mr. Mouhamadou Lamine Kebe, CEO, Tolbi• Mr. Benjamin Prinz, Co-Founder and MD, AMSAF• Mr. Deogratius Stephen Massawe, MD, BKTechHouse <p><i>Facilitator: Ms. Jesman Chonzi, Manager, Financial Institutions Group for Eastern Africa, IFC</i></p>
19:30 - 21:30	<p>Dinner: SKIES 27 Restaurant, Kenzi Tower Hotel</p> <p>(Transportation will be provided to and from Hyatt Regency Hotel)</p>

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Thursday, December 12th

Timing	Activity
8:30 - 9:00	Arrival & Registration (Coffee & Tea)
9:00 - 10:30	Roundtable Discussion: Big Data Analytics to Enhance Access to Finance (45') <p>Join us for a roundtable discussion that focuses on solutions to support big data analytics for credit decisioning, including the application of machine learning and artificial intelligence. Explore how leveraging big data analytics can enhance access to finance in the agricultural sector.</p> <p>Discussants:</p> <ul style="list-style-type: none">• Mr. Munir Duri, Founder and Chief Executive Officer, Kifiya• Mr. Jean-Louis Menann-Kouame, CEO, Orange Bank Africa• Mr. German Vegarra, Founder and Chief Executive Officer, Adapta <p><i>Facilitator: Mr. Harris Hounton, Senior Investment Officer, IFC</i></p> Roundtable Discussion: Farm Management and Value Chains (45') <p>What are technology solutions for improved and integrated supply chain management? The session will specifically explore how technology is enabling insights into supply chains and generate data on transactions within agricultural value chains. How can this data be used by lenders?</p> <p>Discussants:</p> <ul style="list-style-type: none">• Mr. Younes Addou, Vice President Agribusiness & Sustainability Solutions, OCP/Innovyx• Mr. Rodney Muriuki, Global Director, Farmforce• Mr. Benjamin Prinz, Co-Founder & Co-CEO, Asili Agriculture <p><i>Facilitator: Mr. Panos Varangis, Principal Operations Officer, IFC</i></p>
10:30 - 11:00	Coffee Break
11:00 - 12:00	Roundtable Discussion: Agri-Insurance <p>What is the impact of technology on insurance? This discussion will focus on how insurance product design and availability has evolved from traditional agri-credit insurance and what has enabled the evolution of agri-insurance products. The session will also explore how insurance can mitigate lending risks.</p> <p>Discussants:</p> <ul style="list-style-type: none">• Mr. Gideon Ataraire, Africa Lead, IBISA Network• Ms. Stella Kimani, Chief Operations Officer, ACRE• Mr. Ayandev Saha, Lead, Climate Risk Adaptation and Inclusive Insurance, K.M. Dastur Reinsurance Brokers• Ms. Anaïs Symenouth, Head of Legal, African Risk Capacity <p><i>Facilitator: Mr. Gilles Galludec, Principal Operations Officer, IFC</i></p>
12:00 - 12:15	Closing Address <p>Mr. Wagner Albuquerque de Almeida, Global Director, Manufacturing, Agribusiness, and Forestry (MA&F), IFC</p>
12:15 - 14:00	Lunch: Hyatt Regency Hotel